



AT SPLAT WE BELIEVE IN **INDIVIDUALITY** AND KNOW WHEN IT COMES TO HAIR COLOR, **THERE IS NO "ONE SIZE FITS ALL."**

SO WE CREATED AN ARRAY OF DIY HAIR GLAM PRODUCTS SO YOU **DECIDE** YOUR COLOR, HOW LONG IT WILL LAST, AND IF YOU WANT TO BLEACH OR NOT.

OUR 10 WASH NO BLEACH PRODUCT PROVIDES BEAUTIFUL COLOR WITHOUT BLEACHING YOUR HAIR. YOU CAN GO FROM PASTEL TO BOLD COLOR, SIMPLY BY ADJUSTING HOW LONG YOU LEAVE THE PRODUCT IN. TO ENSURE THE BEST RESULTS, PLEASE READ THE CAUTIONS AND INSTRUCTIONS BELOW BEFORE YOU BEGIN.

10 WASH NO BLEACH BEFORE YOU START

CHOOSE THE SECTIONS OF YOUR HAIR YOU WANT TO COLOR.

PERFORM A STRAND TEST TO DETERMINE HOW LONG TO COLOR YOUR HAIR TO ACHIEVE YOUR DESIRED SHADE.

DO THE ALLERGY TEST AT LEAST 48 HOURS BEFORE COLORING YOUR HAIR.

IF YOU WANT TO SEE A VIDEO ON HOW TO APPLY THIS PRODUCT FIRST, GO TO WWW.SPLATHAIRCOLOR.COM/TUTORIALS/



STEP 1

PREP BEFORE COLORING:

- For best results, your hair must be completely dry.
- Protect your clothes, wear an old t-shirt, cape and/or old towel and cover your counter-tops.

CAUTION: SPLAT COLOR WILL STAIN SKIN, CLOTHES, AND ANY SURFACE IT COMES IN CONTACT WITH.



STEP 2

USE GLOVES.

- Put on gloves, or your hands will match your hair.
- Protect forehead, neck, and ears with petroleum jelly to prevent staining of the skin.

CAUTION: SPLAT COLOR WILL STAIN SKIN, CLOTHES, AND ANY SURFACE IT COMES IN CONTACT WITH.



STEP 3

SHAKE COLOR:

- Shake Splat Color bottle thoroughly prior to applying color to hair.



STEP 4

WAIT TIME:

- Process color for 5 to 30 minutes depending on how bold you want your color. The shorter the processing time, the lighter the color will be.

WARNING: DO NOT RUB PRODUCT INTO SCALP OR COLOR WILL STAIN. IF COLOR GETS ON YOUR SKIN, WIPE OFF WITH A DAMP CLOTH IMMEDIATELY, OR USE COLOR OOPS COLOR REMOVING WIPES.



STEP 5

RINSE HAIR:

- Rinse hair well, and with cold water to avoid staining and to help lock in color.
- Always use an old towel when drying hair.

CAUTION: SPLAT COLOR IS EXTREMELY CONCENTRATED. AFTER WASHING HAIR, ALWAYS USE AN OLD TOWEL WHEN DRYING HAIR, SINCE COLOR WILL STAIN YOUR TOWEL. KEEP PRODUCT OFF ALL BATHROOM OR KITCHEN SURFACES. SPLAT COLOR WILL BLEED.



STEP 6

FINISHED:

- Dry and style your hair as desired.

NEED SOME HELP? PEEP THESE VIDEOS!



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USAGE ADVISORY- SAFETY WARNING (READ BEFORE COLORING)

SKIN ALLERGY TEST: TO BE PERFORMED 48 HOURS BEFORE EACH USE OF THIS PRODUCT, EVEN IF YOU HAVE ALREADY USED THIS OR ANOTHER HAIR COLOR PRODUCT.

SPECIFIC CAUTIONS

IN CASE OF A REACTION WHILE COLORING HAIR, SUCH AS STINGING, RASH OR BURNING SENSATION ON THE SCALP, RINSE IMMEDIATELY AND DISCONTINUE USE.

DO NOT USE IF:

- YOU HAVE ALREADY HAD A REACTION TO A HAIR COLOR PRODUCT.
- YOU HAVE A SENSITIVE, ITCHY OR DAMAGED SCALP.

IF YOU HAVE TATTOOS, THE RISKS OF AN ALLERGIC REACTION MAY BE INCREASED.

THIS PRODUCT MAY CAUSE INJURY, ESPECIALLY TO YOUNG CHILDREN. PLEASE REFRAIN FROM USING THIS PRODUCT ON YOUNG CHILDREN. IF CHILDREN ARE USING THIS PRODUCT, PLEASE SUPERVISE THEM AND MAKE SURE YOU AND THEY ADHERE TO THE WARNINGS AND PRECAUTIONS LISTED HERE AND CONDUCT ALL ALLERGY TESTS FIRST. IF YOU EXPERIENCE DIFFICULTY BREATHING, TIGHTNESS OF THE CHEST AND/OR HIVES OR SWELLING AT ANY PLACE ON THE BODY, DISCONTINUE USE AND OBTAIN MEDICAL ASSISTANCE IMMEDIATELY.

SKIN ALLERGY TEST FOR HAIR DYE

IMPORTANT: THIS PRODUCT CAN CAUSE AN ALLERGIC REACTION, WHICH IN CERTAIN RARE CASES, CAN BE SEVERE. TO HELP MINIMIZE THE RISK OF AN ALLERGIC REACTION, YOU MUST FOLLOW THESE PRECAUTIONS:

SKIN ALLERGY TEST INSTRUCTIONS:

- CLEANSE AN AREA THE SIZE OF A QUARTER IN THE BEND OF YOUR ELBOW WITH SOAP AND WATER. PAT DRY.
- APPLY MIXTURE TO THE TEST AREA WITH A COTTON SWAB OR COTTON BALL. TIGHTLY RECAP THE BOTTLE.
- LET TEST HAIR COLOR DRY. DO NOT WASH, COVER OR DISTURB FOR 48 HOURS.
- EXAMINE TEST AREA PERIODICALLY OVER THE NEXT 48 HOURS. IF YOU EXPERIENCE ANY REACTIONS- SUCH AS REDNESS, BURNING, ITCHING, SWELLING, SKIN ABRASIONS, ERUPTIONS OR IRRITATION IN OR AROUND THE TEST AREA, DO NOT COLOR YOUR HAIR UNTIL YOU CONSULT A DOCTOR.

STRAND TEST INSTRUCTIONS

TO PREVIEW YOUR HAIR COLOR RESULTS, WE SUGGEST YOU PERFORM PRELIMINARY STRAND TESTS:

STRAND TEST:

1. PUT ON PROTECTIVE GLOVES.
2. CHOOSE 20 TO 30 STRANDS OF HAIR TO TEST. IT IS BEST TO CHOOSE AN AREA OF HAIR THAT WILL NOT BE CLEARLY VISIBLE WITHIN YOUR TYPICAL HAIRSTYLE.
3. USING PLASTIC CLIPS, SEPARATE THE REST OF YOUR HAIR AWAY FROM THE TEST STRANDS, SO THAT THE TEST STRANDS DO NOT TOUCH THE REST OF YOUR HAIR AFTER THE HAIR COLOR HAS BEEN APPLIED.
4. APPLY HAIR COLOR ONTO TEST HAIR STRANDS UNTIL FULLY SATURATED.
5. AFTER 5 MINUTES WIPE A SMALL AREA OF COLOR AWAY AND INSPECT THE RESULTING HAIR COLOR. IF THIS RESULT IS TOO LIGHT, THEN ADD COLOR BACK TO THE AREA YOU WIPED CLEAN. REPEAT EVERY 5 MINUTES, UP UNTIL 30 MINUTES OR UNTIL DESIRED RESULTS ARE ACHIEVED.
6. NOTE TIMING AND USE FOR FULL APPLICATION.

COLORING HAIR

- AVOID CONTACT OF PRODUCT WITH SKIN, EYES, AND CLOTHES. DO NOT USE PRODUCTS TO COLOR EYELASHES OR EYEBROWS.
 - IF PRODUCT GETS ON THE SKIN, WASH IMMEDIATELY WITH WATER AND PLENTY OF SOAP. IF SKIN IRRITATION OCCURS, GET MEDICAL ATTENTION.
 - IF PRODUCT GETS INTO THE EYES, RINSE IMMEDIATELY WITH WATER. IF YOU ARE WEARING CONTACT LENSES, REMOVE THEM BEFORE RINSING YOUR EYES. CALL A DOCTOR IF IRRITATION PERSISTS.
- AVOID BREATHING DUST, FUMES, GAS, MISTS, VAPORS, SPRAYS, ETC. FROM THESE PRODUCTS. THESE PRODUCTS MAY CAUSE BREATHING DIFFICULTIES AND/OR ALLERGY AND/OR ASTHMA SYMPTOMS. PREPARE AND USE PRODUCTS IN EITHER A WELL-VENTILATED AREA OR OUTDOORS.
 - DO NOT GENERATE DUST WHEN TRANSFERRING AND HANDLING PRODUCTS.
 - IF YOU INHALE PRODUCT, AND BREATHING BECOMES DIFFICULT FOR YOU, GET FRESH AIR AND REST IN A POSITION COMFORTABLE FOR BREATHING. YOU SHOULD ALSO OBTAIN MEDICAL ATTENTION.
- DO NOT INGEST THESE PRODUCTS.
 - IF YOU SWALLOW PRODUCT, IMMEDIATELY RINSE YOUR MOUTH, DRINK PLENTY OF WATER, AND CALL A DOCTOR, HOSPITAL EMERGENCY ROOM OR POISON CONTROL CENTER.

- DO NOT USE ON FACIAL OR BODY HAIR OR FOR ANY PURPOSE OTHER THAN COLORING YOUR HAIR. IRRITATION OR INJURY COULD OCCUR.
- IF YOU OTHERWISE FEEL UNWELL AFTER USING A PRODUCT, IMMEDIATELY CALL A DOCTOR, HOSPITAL EMERGENCY ROOM OR POISON CONTROL CENTER.
- FOR ANY QUESTIONS RELATING TO YOUR INDIVIDUAL SENSITIVITIES OR SPECIFIC ALLERGIES, CONSULT A DOCTOR.
- WHEN USING THESE PRODUCTS:
 - WEAR THE GLOVES PROVIDED IN THE KIT.
 - WEAR PROTECTIVE CLOTHING (E.G., OVERALLS), EYE PROTECTION, AND FACE PROTECTION.
 - DO NOT EAT, DRINK OR SMOKE.
- THOROUGHLY RINSE HAIR AFTER APPLICATION OF ANY PRODUCTS.
- IMAGES ON THE PACKAGING DO NOT REFLECT THE INDIVIDUAL HAIR COLOR RESULTS YOU WILL ACHIEVE. RESULTS WILL VARY DEPENDING ON YOUR HAIR'S NATURAL HAIR COLOR, CONDITION, AND POROSITY.

QUESTIONS OR COMMENTS

VISIT US AT WWW.SPLATHAIRCOLOR.COM OR CALL (951) 738-8595, HOURS OF OPERATIONS ARE 9AM-4PM PACIFIC STANDARD TIME, EXCEPT NATIONAL HOLIDAYS. PLEASE HAVE ENTIRE PACKAGE AVAILABLE WHEN YOU CALL SO WE MAY GATHER INFORMATION OFF THE LABEL.